



BANGON KABUHAYAN 2015

Sama-sama sa landas ng pag-unlad



 SUSTAINABLE
LIVELIHOOD
PROGRAM

www.livelihood.dswd.gov.ph

SUSTAINABLE LIVELIHOOD PROGRAM

journeying with communities toward self-sufficiency



The DSWD-Sustainable Livelihood Program is a strategy to spread prosperity among communities in the Philippines. We encourage Listahanan-identified poor families, especially Pantawid Pamilyang Pilipino Program members, to engage either in resource-based and market-driven community microenterprises under the Microenterprise Development (MD) Track, or explore employment opportunities under the Employment Facilitation (EF) Track.

We facilitate assistance to participants from organizing them into groups, to guiding them in identifying appropriate livelihood projects and linking them to possible financial and market support systems. We also monitor their livelihood initiatives to ensure that they are self-sustaining. We partner with public and private sector institutions as service providers and subject-matter experts on resource mapping, market scanning, technical

and vocational skills training, financial literacy and credit assistance, and employment opportunities among others.

Participants in the Microenterprise Development track are encouraged to pool their resources and organize themselves as Sustainable Livelihood Program Associations (SLPA). These will help them establish economically viable enterprises and maximize resources within their organized groups.

To prepare them for employment, participants in the Employment Facilitation track are provided with necessary trainings on technical-vocational and basic employment skills. On the other hand, those who are already skilled are linked with potential employers. Participants may also avail of the Pre-employment Assistance Fund (PEAF), which they can use to secure their employment requirements, including government clearances, medical and laboratory fees, and uniforms, to name a few.

Attaining self-sustaining microenterprises and gainful employment enhances capacity of the program participants to access basic social services and improve their standard of living and level of well-being. They become economically fit to invest in health and education, and other basic needs. Along with other human development and poverty reduction programs, we aim to break the intergenerational cycle of poverty.



PROGRAM INCLUSION

ensuring that no Filipino is left behind

Qualified program participants are the following:

- Members of families identified in the Listahanan, prioritizing Pantawid Pamilya families
- Members of families who are at least 18 years old; participants at least 16 years old may be accepted into the Micro-Enterprise Development Track with written consent from a legal parent or guardian
- Families from calamity-stricken areas

CONVERGENCE STRATEGY

achieving collective social impact

The DSWD tackles a holistic poverty reduction strategy through an internal convergence among programs and services of DSWD. Our key programs include the Pantawid Pamilyang Pilipino Program, a human development program investing on the health and education of children, and the KALAHI CIDSS-NCDDP, a community driven development program for citizen empowerment.

Our contribution is to facilitate the delivery of social services in achieving true inclusive growth. We believe that in order to attain optimal results, our role is to organize and mobilize all stakeholders to be involved in the process.

We engage partners to:

- Conduct values formation and financial literacy
- Conduct vocational and technical skills training
- Deliver business and product development services
- Provide financial products and services such as savings, credit, and micro-insurance
- Provide physical assets that would aid in business start-up or expansion
- Provide access to market and employment opportunities

COLLECTIVE ACCOMPLISHMENTS

achieving impactful livelihoods

With the collective efforts of various stakeholders, we have served 829,142 families from January 2011 to September 2015. Of these families, 87% or 719,944 are Pantawid Pamilya member families, while 13% or 109,198 are non-Pantawid Pamilya families, but identified poor by the Listahanan.

A total of 772,462 Pantawid and non-Pantawid Pamilya families have been served through the Microenterprise Development track. Within the same period, we have served 56,680 individuals through the Employment Facilitation Track, with an employment period of at least three months.



BANGON KABUHAYAN 2015: SAMA-SAMA SA LANDAS NG PAG-UNLAD

The Sustainable Livelihood Program (SLP) launched its first ever Bangon Kabuhayan Awards in 2014, with the theme "Philippine Businesses for Inclusive Growth through Harnessing Sustainable Livelihoods," to recognize key stakeholders that have significantly contributed in the achievement of the program's objectives.



The said event also opened opportunities for program participants to showcase their enterprises, highlight their innovations in business development, and share their best practices in implementation.

For CY 2015, the SLP intends to widen the scope of the said activity and provide more opportunities for key stakeholders, particularly the program participants and partners in implementation, to share their success stories and be recognized for their commendable efforts and significant contributions to the program.

Bangon Kabuhayan 2015 entails a stringent nomination and selection process to ensure that best practices are harnessed, and exceptional stakeholders are recognized. Nominations for enterprise and employment models are evaluated based on the following criteria in selecting SLP models: Impact, Innovation, Economic Viability, Sustainability, Replicability, Functional Collaboration, and Gender Responsiveness.

CATEGORIES

Awardees of Bangon Kabuhayan 2015 will be recognized in the following major categories:

Best Microenterprise Model

The *Best Microenterprise Model* award is to be presented to an enterprise that best reflects the criteria in selecting SLP good practices.

Best Employment Model

The *Best Employment Model* award recognizes RPMOs and its partners for successfully implementing processes, strategies and activities in capacitating SLP participants and linking them to employment opportunities.

Special awards will also be presented to projects with exemplary efforts in promoting special SLP themes and advocacies, such as environmental protection, disaster rehabilitation, and projects catering to special sectors, to name a few. Moreover, field implementers and other partners will be recognized for their efforts and contributions in the success of the finalists.

All finalists of the major awards will be given a chance to share their success stories to the audience. The audience will then choose one (1) *People's Choice Awardee* for each major category through voting.

PROGRAM FLOW

- 8:00 AM **Registration**
- 8:30 AM **Presentations of Regional Finalists**
Microenterprise Development and Employment Facilitation Categories
**The presentations for the two categories will be conducted simultaneously.*
- 12:30 PM **Lunch**
- 2:00 PM **Awarding Ceremonies**
Opening Remarks
Awarding of Outstanding Regional Partners
Outstanding Project Development Officer Awards
Video Presentation
Awarding of Regional Finalists for Employment Facilitation Category
Awarding of Regional Finalists for Microenterprise Development Category
Special Awards
Sharing by Bangon Kabuhayan 2014 Winners
Best Employment Model
Best Microenterprise Model
- 6:30 PM **Dinner & Networking with Program Participants**

BEST MICROENTERPRISE MODEL

Regional Finalists

CORDILLERA ADMINISTRATIVE REGION - BONTOC, MOUNTAIN PROVINCE PATHWAYS TO PROGRESS - MUNICIPAL FEDERATION OF SENIOR CITIZENS



In 2012, a Writ of Kalkasan was filed against the municipality of Bontoc, Mountain Province to address the recurring waste problem caused by its dumpsite in Sitio Matoytoy-ok. To respond to the environmental complaint, the Local Government Unit released an Executive Order in 2013, activating the Bontoc Ecological Solid Waste Management Board. One of the initiatives of the said group is the "Pathways to Progress," an SLP BUB-funded project that involves the production of eco-bricks and eco-blocks, or hollow blocks with used plastic, aluminum, and glass added into the mixture. With the help of the seed capital fund worth Php 1,000,000 from the SLP BUB, and various counterparts from other partners in implementation, the senior citizens of Bontoc were able to acquire a crushing and shredding facility, and hire inmates from the local jail as laborers for the production of eco-bricks and eco-blocks. With the help of the LGU, the enterprise is able to directly supply these eco-bricks and eco-blocks for the construction of DSWD core shelters for internally displaced families in the province.

**REGION I - ANDA, PANGASINAN
ANDA KABARAYBAYAN LIVELIHOOD ASSISTANCE PROJECT
(KLAP)**

The municipality of Anda, Pangasinan was one of the localities devastated by *Bagyong Emong* in 2009. With a longer-term solution in mind, the LGU converted the Php 7,500,000 assistance provided by DSWD into seed capital fund, to be able to focus more on the rebuilding of their income-generating activities. One of the projects that emerged from this initiative is the ANDA KLAP Cooperative, which initiated different livelihood projects and services for its members. These projects include the establishment of a credit and savings facility called Self-Help Group (SHEG), innovative enterprises such as hog raising through deep bedding, *Bahay Kubo Bakery*, *pasalubong* center, and general merchandise. Through the continuous support of the DSWD, LGU and other partner implementers, the members of the cooperative have become more empowered, driven and prepared for whatever calamity that may come their way.



**REGION II - PIAT, CAGAYAN
MG GULAYAN SEA-K ASSOCIATION**



With the help of the Department of Trade and Industry – Regional Office II, twenty-one (21) SLP program participants from Brgy. Macapil and Gumarueng, Piat, Cagayan have received technical support and skills training to capacitate them to put up their own enterprise. In the first quarter of 2015, the program participants, who are also part of an indigenous people's (IP) community in the area, learned how to create different products from vegetables that are abundant in the region. With the help of the tools, equipment and supplies provided by both the DSWD and DTI, the program participants are now able to produce a wide variety of vegetable products, including fresh and dried *miki*, squash chips, *pancit canton*, fettuccini, and crackers. MG Gulayan SKA continues to work harder to improve their capacities and achieve a more fruitful enterprise.

REGION III - QUEZON, NUEVA ECIJA 4P'S SPOON & FORK CATERING SERVICES

Upon receiving their National Certificate-II on commercial cooking and cookery training, 30 Pantawid Pamilya participants from Quezon, Nueva Ecija started a catering services business. Through the assistance of the Sustainable Livelihood Program, the group was able to jumpstart their enterprise with a capital of Php 300,000. The SEC-registered group currently services and provides food and beverages for the NCDDP Barangay Volunteer Assemblies and other events of the LGU. The group plans to enhance their skills by learning baking, pastry making, and event management, for them to be able to improve their services and expand their market.



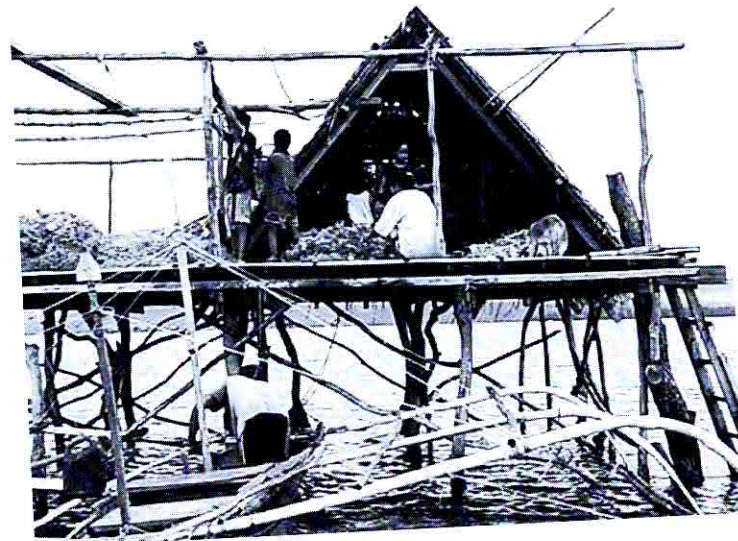
REGION IV-CALABARZON - LUCBAN, QUEZON LUCBAN SEA-K FEDERATION



Over the years, a number of SEA-K associations have been organized in Lucban, Quezon. While most of them are successful in their own niche and right, the need to cluster them together became apparent to ensure sustainability and further their market reach. Thus, through the efforts of the Field PDO, the Lucban SEA-K Federation was formed, with a total of eight SEA-K organizations as members. The main goal of the federation is to pool the SEA-K products together to be able to create product diversity, use collective resources for the identification of potential market partners, and contribute to the sustainability of each individual enterprise. To create a more concrete symbol of their convergent efforts, the federation was able to build their own Trading Center, a hub where all the products of the SEA-K members are gathered and sold to different partners. This trading center also serves as a headquarters, where the members can convene, plan, and strategize for the achievement of their goals. Recently, the federation participated in the Commodity Cluster Model, agreeing to supply all the ingredients for the Supplementary Feeding of day care pupils.

REGION IV-MIMAROPA - TAYTAY, PALAWAN TAYTAY PALAWAN SEAWEED FARMERS FEDERATION

Given the abundant resources in the area, seaweed farming has become a popular enterprise activity in the coastal barangays of Taytay, Palawan. However, most of the seaweed farmers in the area would resort to individual trades, leading to low returns of investment. The SLP PDO, in partnership with the Coral Triangle Initiative (CTI), Department of Agriculture (DA), and the LGU of Taytay, has decided to respond to this concern and assist the individual farmers by transforming them into a federation. The federation serves as a consolidator of seaweed propagules, and as a seller to the traders outside the municipality, where seaweed prices are higher. The group employs a 70-30 net profit sharing scheme, where 70% of earnings are divided among the members, while the remaining 30% is allotted for operational costs and savings. The Taytay Palawan Seaweed Farmers Federation aims to meet the global demand for seaweeds by improving their efficiency and acquiring the appropriate facility for seaweed farming and harvesting.



REGION V - LEGAZPI CITY, ALBAY CHERRY BLOSSOM SLP ASSOCIATION STORE



The Pantawid Pamilya mothers of Brgy. Maslog used to just stay at home, whilst they waited for their husbands to arrive from their day job as construction workers. In 2014, things changed when the field SLP Project Development Officer assigned in the area offered them a chance to augment their household incomes through the establishment of their own group enterprise. After a series of orientation sessions, meetings, and trainings on livestock raising, members of the Cherry Blossom SLP Association have decided to use their seed capital fund amounting to Php 238,000 to open up a feeds and rice retailing business. Since the beginning of their operations in May 2015, the group has been earning a net income of Php 6,000 monthly. For the women of Maslog, their greatest achievement is their realization that they could become more productive members of their community.

REGION VI - ROXAS CITY, CAPIZ BARRA FISHER FOLK'S ASSOCIATION

Barangay Barra, a coastal barangay of Roxas City, was one of the areas devastated by Super Typhoon Yolanda in 2013. This led to the destruction of most of its natural resources, which worsened the poverty situation in the area. Members of the Barra Fisher Folk's Association, the group established by local fishermen in the area, had to rebuild their livelihoods to be able to rise from the damage caused by the disaster. To address this problem, the LGU partnered with the DSWD, DA-BFAR, and Metro Bank Foundation to provide opportunities for local fisher folks to bring back the productivity of their fishing grounds, and seek other forms of livelihood to augment their household incomes. In 2014, the association was granted Php 1,676,000 as a start-up capital for oyster and green mussel culture. The project, which now earns an annual income of Php 200,000, yields additional income for local fishermen, and adds up to their earnings from fishing. The association is also able to provide part-time work for students who clean the facilities during weekends. Truly, the people of Barangay Barra have proven that they can rise from a major disaster as strong as Super Typhoon Yolanda.



REGION VII - VALLEHERMOSO, NEGROS ORIENTAL ORGANIZATION OF SL VALLEHERMOSO



The members of the Organization of SL Vallehermoso, an SLP-assisted enterprise in Negros Oriental, have shown that the productivity of a group enterprise relies greatly on the cooperation and hard work of all its members. As a consolidator, the BIR-registered organization buys individual meat products from its members to be able to supply to the Supplemental Feeding Program (SFP) of the Municipal Social Welfare and Development Office. Apart from the profit received by the members from selling their meat products to the group, the enterprise was also able to earn a net profit of Php 12,000 for every week of the 16-week SFP cycle. The enterprise also makes processed meat products like tocino, chorizo and longganisa upon request or for local trade fairs. With tremendous support from the SLP and the LGU, the members of the Organization of SL Vallehermoso claim to be more empowered and in charge of their fight against poverty.

REGION VIII - ORMOC, LEYTE BANGON MINI FARMS - ORMOC CLUSTER

Bangon Mini Farms is a model for organic farming that was brought forth as a response to the disastrous Super Typhoon Yolanda. Initiated in January 2015 by the Landbank Countryside Development Foundation, Inc. (LCDFI), the project was implemented in the different municipalities of the province of Leyte. Since then, the project has been successfully implemented in numerous project sites. As a start, Dr. Gil Carandang, the Father of Organic Farming in the Philippines, conducted a 6-month training on organic farming. The participants of this training, local farmers from various municipalities, were then invited to become *Lead Farmers* in their own areas wherein they would employ *Partner Farmers* to practice organic farming in their plots, with a fixed cut of 30% that goes to the Lead Farmer for the use of land. At the same time, the SLP came in to provide emergency employment opportunities for over 120 locals for the preparation of the lands of the *Lead Farmers*. LCDFI consistently monitors the progress of the farmers, and are already looking into replicating the model to other municipalities.



REGION IX - TUNGAWAN, ZAMBOANGA SIBUGAY TUNGAWAN SKA FEDERATED ASSOCIATION



What was once known as a danger zone in Brgy. San Vicente is now one of the safest barangays in the municipality of Tungawan. This major social change in the area was also accompanied by a productive livelihood opportunity for the local farmers. The idea was initiated by the LGU, in response to a large demand for mungo beans by the Bigas-Mungo (BIGMO) machine donated by DOST. With the overwhelming demand of 2 tons of mungo beans per month, over a thousand farmers were engaged in a Cash for Building Livelihood Assets (CBLA) project for land preparation of the mungo plantations. Also, in an effort to lessen the transportation costs of the farmers, the LGU partnered with the KFI Center for Community Development Foundation, Inc. to travel to the various barangays and pick up the yields of the farmers. This model ultimately translates to increased income for the farmers, supported by a steady and high-demand market.

REGION X - POONA PIAGAPO, LANA DEL NORTE POONA BUB SEA-K ASSOCIATION

In 2014, SLP and the LGU of Poona Piagapo, Lanao del Norte teamed up to assist 30 coconut farmers who wanted to increase the incomes of their family. With the help of financial counterparts from the DSWD through the seed capital fund, LGU of Poona Piagapo, and Department of Trade and Industry (DTI), they were able to make use of readily available resources, and establish a facility for the production of Virgin Coconut Oil (VCO). The group currently works hard to improve on other aspects of their enterprise, like product development, market linkage, and organizational strengthening. These efforts would hopefully allow them to take things to the next level by responding to the high demand for their product, and accessing a wider market. Currently, Poona BUB SKA supplies bottles of virgin coconut oil to *pasalubong* centers in the city.



REGION XII - GLAN, SARANGANI CABLALAN SUSTAINABLE LIVELIHOOD PROGRAM ASSOCIATION



The Cablalan: Masaganang Tindahan ng Pamayanan is a community store, funded by SLP-PAMANA, that aims to cater to the basic needs of the *barangay*. With a starting capital of Php 1,000,000, the association was organized in October 2014 to make products and goods more accessible to the residents. The enterprise also serves as a consolidator of farm products of local farmers, which are then delivered to the town proper through a hauler truck. The group earns a monthly net income of Php 30,000 to 100,000. But more than that, the enterprise greatly empowers the locals by teaching them how to effectively manage their own business. Moreover, the PAMANA project helps develop a sense of camaraderie among the members of the community, hence, aiding in the peace and development efforts of the *barangay*. The SLPA plans to expand their strategically-located business by opening their very own *carinderia*, and selling other items like tools and school supplies.

REGION CARAGA - GIGAQUIT, SURIGAO DEL NORTE
GIGAQUIT SLPA FEDERATION INTEGRATED GROUP
ENTERPRISES

Gigaquit SLPA Federation comprises 220 members who have agreed to merge their resources, in order to uplift their standard of living. Their project employs the consolidation approach, accessing internal market strategy, and the Partnership for Building Sustainable Livelihood Assets for the Poor (PaBulSa). Currently, their consolidated enterprises include grocery stores, hog and chicken raising, aquaculture, and watermelon production. Through the capacity building activities provided to them by the DSWD and its partner stakeholders, the members have become active in making decisions for the improvement of the lives of their families and their community. The Local Government Unit has recognized them as organized and empowered recipients of government intervention. They were also chosen as the SLP Regional Model Group Enterprise for Replication. However, more than their growing number of enterprises, their most meaningful accomplishment is their assistance to their members in need. They currently shoulder the tuition fees of eight (8) college scholars, and readily assist members with immediate needs through their fund-raising activities.



BEST EMPLOYMENT MODEL

Regional Finalists

REGION NCR - CITY OF MANILA PAROLA SOLID WASTE MANAGEMENT PROJECT



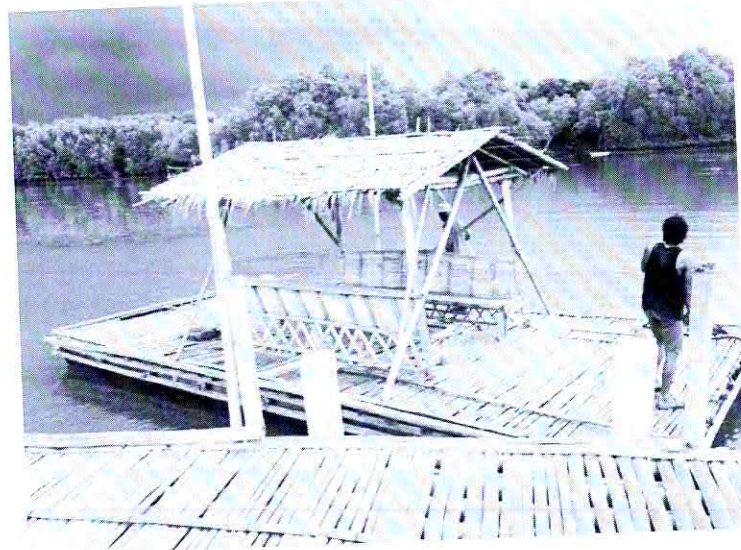
Due to the recurring waste problem at the Parola Compound in Tondo, Manila, the International Container Terminal Services, Inc. (ICTSI) sought the help of the Sustainable Livelihood Program in tapping program participants to become eco-patrollers, residents of Parola who were chosen to ensure the cleanliness of specific areas in the compound. These eco-patrollers receive a monthly allowance of Php 2,000, additional incentives for their good performance, and a chance to make SSS contributions through the AlkanSSSy Program. They also receive various trainings on livelihood opportunities through waste management and segregation. The program participants truly appreciate the opportunity given to them by the partnership, as apart from the additional income they receive, they have also learned to value the responsibility given to them by ICTSI and DSWD as social change movers who spread the importance of cleanliness and waste segregation in the community.

REGION I - CALASIAO, PANGASINAN PARTNERSHIP WITH EASY LIFE MANPOWER SERVICES

The DSWD Field Office I forged a partnership with Easy Life Manpower Services to allow qualified program participants to be tapped for available job opportunities. One of them is Mr. Bernardo De Vera III of La Union, a program participant who was initially hired by Centrum Fuel Station as a Professional Forecourt Attendant (PFA), but was eventually promoted to Area Manager after a few months. With the help of the Pre-Employment Assistance Fund (PEAF) modality of the SLP, Bernardo was able to secure the necessary documentary requirements for the job. As an Area Manager, he is in charge of hiring PFAs, where he accommodates fellow Pantawid Pamilya participants when there are vacancies. Bernardo currently earns Php 270 daily, exclusive of his allowance and motorcycle service. Through his earnings, he is able to provide for his family, especially for his mother who needs medications. His drive to help his family inspires him to be more disciplined and resourceful while at work.



**REGION IV-CALABARZON - BATANGAS PROVINCE
PAGPAPAHINGA SA DAGAT SA LOOK NG BALAYAN**



On December 11-31, 2014, a temporary ban from fishing was implemented in Balayan Bay, under the agreement of the nine (9) municipalities surrounding the area. This was brought about by the growing concern of depleting number of fishes in the bay. With the help of the research of Dr. Wilfredo Campos and ECOFISH, the municipalities were able to strategize on how to rehabilitate the fish population. The inter-municipal committee aimed to suspend fishing on the days mentioned to allow fish reproduction during the height of their mating season. This ban restricted fishermen from catching particular types of fishes by prohibiting certain instruments that are customized to catch specific breeds. In order to sustain the income of the fishermen involved, SLP came up with a Cash for Building Livelihood Assets (CBLA) project that provided them with short-term employment opportunities for the maintenance and rehabilitation of certain areas in the municipalities. More than just being able to rehabilitate the bay with more and healthier fish, the fishermen also learned to appreciate the importance of taking care of the Balayan Bay, their main livelihood asset.

**REGION IV-MIMAROPA - AGUTAYA, PALAWAN
PRE-LICENSING TRAINING COURSE (PLTC) FOR SECURITY
GUARDS**

Due to the growing number of out-of-school youth in the far-flung municipality of Agutaya, Palawan, the SLP thought of a way to increase the productivity of employable program participants in the area, and augment the income of their families. As a result, last May 2015, 72 program participants were given the opportunity to undergo skills training on security services from the VRV Security Training Institute. Upon finishing the course and securing their licenses, 37 program participants were immediately deployed in Metro Manila, Puerto Princesa City, and El Nido to work as security guards. The graduates now earn above minimum wage and are able to remit portions of their salary to their families in Agutaya. The other trainees are still completing their other requirements for them to be deployed as well in other areas where there are high demands for security guards.



REGION VI - MURCIA/HIMAMAYLAN CITY/ILOG, NEGROS OCCIDENTAL BETTER EMPLOYMENT THROUGH SKILLS TRAINING (BEST)



An effective and functional collaboration with implementing partners plays a vital role in the success of any project. The Better Employment Through Skills Training (BEST) Project of Field Office VI is a perfect example of such. Through a regional Memorandum of Agreement between the DSWD and VMA Global College, 75 program participants from three towns in Negros Occidental were able to undergo skills training activities on Household Services and Finishing Course for Call Center Agents. Out of all the trainees, 54 were assisted by the school for employment in various companies. VMA also continuously assists the DSWD in monitoring the employment status and performance of their students. Apart from enjoying salaries ranging from Php 8,000 to 10,000 monthly, the graduates are also very thankful for their increased employability that led them to a more stable career path.

REGION VII - CONSOLACION, CEBU SKILLS TRAINING ON HOUSEKEEPING NC II

A partnership with a competitive skills training institute is necessary in increasing the capacities and employability of job-searching program participants. With the help of the Primary Structures Educational Foundation, Inc. (PSEFI), program participants from Cebu, Bohol and Negros Oriental are now skilled to work for different companies after getting their NC II in Housekeeping. One of them is Mr. Manny Moreno, a man driven to improve the life of his family by getting a stable job. After his exemplary performance as a student and upon securing his NC II, Manny was immediately absorbed by PSEFI to serve as caretaker of one of the model units of its sister real estate company. Manny currently earns Php 8,160 monthly alongside other benefits, enough for his wife to open her own *sari-sari* store and their children to have enough food and money to bring to school. Manny tearfully shares how thankful he is for all the blessings he and his family have been receiving after all of his hardwork and perseverance.



**REGION IX - TALISAYAN, ZAMBOANGA CITY
GUARANTEED EMPLOYMENT AT CENTURY PACIFIC FOOD, INC.**



Over 200 Pantawid Pamilya members, and several Internally Displaced Persons (IDPs) are seasonally employed in the canning facility of Century Pacific, Inc. in Zamboanga City. These employees are engaged in various processing steps, with work that ranges from fish beheading, fish cleaning, lining, and canning, among others. This employment model hinges on the collaboration of the PDO with a worker's cooperative in charge of the initial screening of recruitment. Names of various Pantawid Pamilya members are referred to the worker's cooperative, in exchange of continuous monitoring and values formation from both the PDO and the Municipal Link. In spite of being unemployed during the months of the fish ban, December to February, the Pantawid Pamilya members depend on their savings and turn to short entrepreneurial activities until re-employed once the fishing season begins again.

**REGION X - MEDINA, MISAMIS ORIENTAL
MEDINA MASSAGE: "FEEL THE TOUCH, BE RELAXED"**



Barangay Duka is one of the most visited tourism destinations in the Municipality of Medina, Misamis Oriental. This opened a wonderful opportunity for a partnership among the DSWD, LGU of Medina, Skills Mastery Institute (SMI), and Duka Bay Resort. Skills training activities on Massage Therapy were conducted by the SMI to 29 program participants, who were eventually hired by the Duka Bay Resort to offer massage services for their guests. Program participants, which include housewives and persons with disability, now earn Php 600.00 weekly from their weekly shifts at the resort. This is exclusive of the extra income they get from their regular home service clients. Truly, increasing the capabilities of the program participants has taught them to go beyond what is normal, and work hard for a more improved life.

REGION XII - BAGUMBAYAN, SULTAN KUDARAT SKILLS TRAINING ON SECURITY SERVICES NC II

Program participants from the province of Sultan Kudarat, particularly those who are out-of-school and unemployed, undergo a skills competency training program that aims to equip them with ample knowledge and skills, and desirable attitudes to increase their employability and productivity. One of its recipients is Mr. Mario Felongco, a 2014 trainee who is now employed as a regular security guard by the Priority Security Agency. Mario now receives a net income of Php 8,600, with basic compensation packages such as Philhealth and SSS, to name a few. He is also entitled to render overtime services and receive additional compensation. From his monthly income, Mario was able to improve his house, buy appliances, and pay for the motorcycle he pawned to his employer. He also claims that getting the job helped boost his confidence and teach him the right kind of discipline expected of an employee. Moreover, he is proud that his job can now provide more for his family, particularly for his children who are still in school.



REGION CARAGA LIVELIHOOD AND EMPLOYMENT ASSISTANCE FORUM (LEAF)



Job-to-skill mismatch is one of the factors that contribute to the high unemployment rate in the region. Moreover, the low employability of the program participants hinders them from accessing decent and quality jobs. To address this, the Field Office partnered with the regional DOLE for the implementation of the Livelihood and Employment Assistance Forum (LEAF). The RPMO submits the profiles of the program participants to DOLE, for possible matching to local and international employment opportunities. Prior to the conduct of LEAF, a Pre-Employment Orientation Seminar (PEOS) is conducted to strengthen the capacities of the participants in order for them to secure employment. During the conduct of LEAF, various services are set-up to cater to the needs of the applicants. These include processing of required pre-employment documents (i.e. NSO, CENOMAR and Birth certificate), updating and enrollment to SSS and Philhealth, online application of NBI clearance, registration for TESDA Free Assessment, and free ID picture, to name a few.

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